

Resolution Relating to

ACCEPT THE DOWNTOWN PARKING AND
TRANSPORTATION MANAGEMENT PLAN

RESOLUTION 4.07

Sponsor(s): Councilor Tracy

Introduced: 12/21/15

Referred to: _____

Action: amended; adopted

Date: 12/21/15

Signed by Mayor: 12/23/15

CITY OF BURLINGTON

In the year Two Thousand Fifteen

Resolved by the City Council of the City of Burlington, as follows:

1 That WHEREAS, PlanBTV reported that Burlington's downtown/waterfront parking system, including both
2 public and private parking, is not fully utilized; and

3 WHEREAS, the Department of Public Works reported in November of 2013 that its Traffic Fund
4 lacked sufficient funds to adequately maintain its downtown garages and the facilities had suffered from years
5 of delayed capital investment; and

6 WHEREAS, downtown/waterfront business owners, visitors, customers, and employees periodically
7 reported mediocre to negative experiences when using Burlington's downtown parking system; and

8 WHEREAS, the future vitality of Burlington's downtown/waterfront area depends on a public and
9 private parking system that is managed and operated to improve increased downtown vitality, to enhance the
0 customer experience and to better maintain its diverse parking infrastructure; and

1 WHEREAS, PlanBTV calls for "a comprehensive approach to parking management" and further says
2 "building more parking is extremely costly and can take many years to see results. Therefore, managing the
3 parking resources that we already have more efficiently must be our immediate priority to mitigate and/or
4 reduce demand as much as possible;" and

5 WHEREAS, PlanBTV further suggests that there "is a real and immediate opportunity for a
6 public/private partnership possibly working in partnership with the expanded Business Improvement District
7 who could play a key role in the overall management of downtown parking facilities;" and

8 WHEREAS, Burlington's City Council charged the Department of Public Works (DPW), the
9 Burlington Business Association (BBA) and the Community & Economic Development Office (CEDO) in a
0 resolution in November 2013 to:

- 1 • Facilitate a public dialog about the downtown/waterfront parking system and inform stakeholders in the
2 larger community about improvements to the parking system
- 3 • Complete an assessment of the City's downtown parking infrastructure including maintenance needs,
4 expected lifespan, and capital improvement needs
- 5 • Recommend, implement and evaluate a series of pilot projects to test the impact of changes to the

* * * * *

ORIGINAL

DISTRIBUTION:

I hereby certify that this resolution has been sent to the following department(s) on

RESOLUTION RELATING TO

.....

.....

.....

.....

Adopted by the City Council

....., 20.....

..... Clerk

Approved....., 20.....

Attest:

..... Mayor

Vol. Page

* * * * *

26 downtown public/private parking system that are in line with the Initiative’s mission and collecting data
27 from those pilots to inform future efforts

- 28 • Create a Parking Management Plan based on input from the public, area businesses and national parking
29 experts; and

30 WHEREAS, that same resolution charged DPW, CEDO, and the BBA to create a Parking Advisory
31 Committee, which subsequently fulfilled their duties to:

- 32 • Provide input on proposed short-term pilot projects and review after-implementation results
- 33 • Finalize the consultant selection for the Parking Management Plan by a vote of the majority of the
34 Advisory Committee members
- 35 • Provide policy guidance on key issues in the development of the Parking Management Plan
- 36 • Have members serve as liaisons in outreach and communication efforts
- 37 • Send the Parking Management Plan forward to the City Council once a majority of the Advisory
38 Committee members vote affirmatively that the plan is ready for adoption; and

39 WHEREAS, DPW, CEDO, and BBA, with the support of the Parking Advisory Committee and funding
40 from the Chittenden County Regional Planning Commission, the Traffic Fund, the Mayor’s Office, and the
41 local business community, hired DESMAN as the lead consultant, with Stantec and Donald Shoup as sub-
42 consultants, to complete the inventory of parking assets and plan; and

43 WHEREAS, the subsequent plan recommends the Traffic Fund be repositioned to fund “smart use”
44 transportation strategies, and broadly improve the parking and transportation system through multi-modal
45 infrastructure investments, TDM, public/private partnerships, and other strategies; and

46 WHEREAS, several pilot projects have already been initiated within the downtown in conjunction with
47 this planning process, resulting in a better customer experience through technology and increased on-street
48 availability and new revenues in the Traffic Fund; and

49 WHEREAS, DPW, CEDO, and BBA have facilitated well over 60 meetings with diverse stakeholders,
50 hosted four public forums, utilized online outreach tools, and presented to various public bodies multiple
51 times, including the City Council Transportation, Energy & Utilities Committee, the Public Works
52 Commission, the Planning Commission, the Burlington Police Department, and the Church Street
53 Marketplace, as well as the faith community, alternative transportation community, arts community,
54 downtown employees, seniors (among many others); and

55 WHEREAS, the draft plan was available for public comment from mid-October to mid-November
56 2015, and many comments have now been incorporated into the final plan; and

* * * * *

ORIGINAL

DISTRIBUTION:

I hereby certify that this resolution has been sent to the following department(s) on

RESOLUTION RELATING TO

.....

.....

.....

.....

Adopted by the City Council

....., 20.....

..... Clerk

Approved....., 20.....

Attest:

..... Mayor

Vol. Page

* * * * *

Resolution Relating to ACCEPT THE DOWNTOWN PARKING AND TRANSPORTATION
MANAGEMENT PLAN

57 WHEREAS, recommendations of the Plan will still have to go through all of the appropriate public
58 processes for each ordinance, rate, or policy change;

59 NOW, THEREFORE, BE IT RESOLVED that the City Council accepts the Downtown Parking and
60 Transportation Management Plan as a guiding document for the City of Burlington's policy, as a
61 recommendation for a managed parking system that delivers a positive experience for customers and
62 reinforces the downtown's and waterfront's vitality well into the future; and

63 BE IT FURTHER RESOLVED that City Council and the Administration thank the Parking Advisory
64 Committee for its time, input, and guidance, now that its duties have been fulfilled, and it can be disbanded, to
65 be replaced in the future by the bodies recommended by the plan through additional public process; and

66 BE IT FURTHER RESOLVED that the final Plan be posted on www.parkburlington.com and the
67 City's website as a public document, and regular updates should be given to City Council on the progress in
68 fulfilling the Plan's recommendations; and

69 BE IT FURTHER RESOLVED that the Representative Advisory Committee of Go!Burlington shall
70 include downtown residents, downtown employees and other key parking and transportation users groups to
71 provide guidance to Go!Burlington's skills-based governing body.

72

73

74

75

RESOLUTION RELATING TO

Accept The Downtown Parking and Transportation Management Plan

DISTRIBUTION:

I hereby certify that this resolution has been sent to the following department(s) on DPW Director Spencer Linda Blanchard, City Attorney's Office

Adopted by the City Council December 20 15

City Clerk (Signature)

Approved December 23 2015

Mayor (Signature)

Attest: Lori Oberg Licensing, Voting and Records Coordinator Vol. Page

* * * * *